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Recap: Startups Take the Stage at Health Wildcatters' Pitch Day

Three of the startups that helped close the fall cohort at Health Wildcatters are based in Dallas-Fort Worth.

BY LANCE MURRAY ([HTTPS://DALLASINNOVATES.COM/AUTHOR/LANCE-MURRAY/](https://dallasinnovates.com/author/lance-murray/)) • NOV 19, 2019



Health Wildcatters co-founder and CEO Hubert Zajicek address the audience during Pitch Day 2019. [Photo: Courtesy Health Wildcatters]

Pitch Day at Health Wildcatters last week signaled the finale of the Dallas accelerator program's season. More than 175 people listened to pitches by seven teams from the fall cohort, three of which are based in North Texas.

The event commemorated the completion of Health Wildcatters' accelerator program, and kicks off fundraising for the cohort's members. Applications for the next cohort will open in mid-February and stay open through May 31, 2020.

"The teams in this cohort have worked especially hard and we look forward to the incredible things they will bring to market to increase access, speed healing, and address illness," Health Wildcatters CEO Hubert Zajicek, M.D., said in a statement. "We've added yet another promising group of startups to our portfolio."

Investors, friends, and the Health Wildcatters network heard pitches from:

- **CathBuddy**, a reusable, modular closed-catheter system aimed at improving the standard of care for millions of single-use intermittent catheter users in the United States, while reducing overall healthcare costs and environmental impact.
- Plano-based **Halo Health**, which enables patient-centric trials to reduce patient and site burden. Halo's Smart Clinical Trials product provides remote patient monitoring, patient engagement, and workflow automation. It also reduces cost and accelerates the drug development process for pharma and biotech companies.
- **Healthy Quit**, a pharmacy and a digital health company that provides smoking and vaping cessation to patients. Healthy Quit uses artificial intelligence (AI) to tackle tobacco use through a platform and medications.
- Frisco-based **LocuMatch**, which increases access to quality healthcare professionals by managing locum (temp physician) services for hospital networks. This combats the physician shortage in rural areas and increases the number of physicians participating in locum services.
- **One Seventeen Media**, a social emotional mental health company for kids. Its evidence-based product, reThinkIt!, is a digital behavioral mental health and analytics platform that helps kids process difficult emotions using chatbot assistants on demand (at

school, at home, or on their own).

- Dallas-based **Perinatal Access**, which helps facilitate care for women and their unborn babies that is both convenient and cost effective for patients, providers, and insurers. Through its new telemedicine platform, Perinatal Access can help physicians provide care to remote areas that would otherwise not have access to a specialty physician.
- **Vitrix Health**, a multifaceted clinical decision support system. Vitrix features hardware to assist physicians in identifying the early precursors of certain diseases and a robust, machine learning EHR to classify patient risk factors and enable instant communication with specialists.

Health Wildcatters, a top-ranked seed accelerator, focuses on healthcare, has more than 60 portfolio companies, and has raised collectively over \$70 million across the past six years.



It was a packed house—more than 175 people in attendance—for Health Wildcatters Pitch Day 2019. [Photo: Courtesy Health Wildcatters]

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