



FOR IMMEDIATE RELEASE

CONTACT:

Beth Carls, OneSeventeen Media, PBC

P: (713) 854 – 8766

E: beth.carls@oneseventeenmedia.com

Founders Selected to SXSWEdU Board of Advisors for 8th Year

AUSTIN, TX (June 15, 2020) – The founders of Austin-based OneSeventeen Media, Beth Carls and Amy Looper, have been selected to serve for an eighth year on the Board of Advisors for SXSWEdU, an annual international education conference in Austin, Texas.

Ms. Carls and Ms. Looper founded OneSeventeen Media in 2008 and have since launched five educational technology platforms for the education and consumer markets.

The SXSWEdU [Advisory Board](#) plays an important role in shaping the SXSWEdU Conference. The board is composed of leaders from all backgrounds in education, including professionals from early, K-12, and higher education as well as workforce development. Advisory board members are practitioners, administrators, business professionals, nonprofit leaders, entrepreneurs, policy makers, and students from all over the world, each offering unique, and diverse perspectives.

Members of the Programming Advisory Board Committee share their time and expertise by evaluating proposed sessions submitted via PanelPicker for the upcoming year's conference. The board's participation weighs heavily in the overall session programming of the event.

“How exciting it is each year to see the best minds in education come together to pitch their proposed session ideas the Programming Committee. We are greatly appreciative of our long-term relationship with SXSWedu and are honored to be associated with the dedicated professionals on the SXSWedu team and the Programming Committee,” said Beth Carls, CEO of OneSeventeen Media.

About OneSeventeenMedia, PBC

reThinkIt!, brought to you by OneSeventeen Media, is a digital mental health platform using chatbot assistants, live chat counselors and an evidence-based "early detection" assessment to help kids 10-18 better process difficult emotions, understand their own behaviors, and navigate those of others – at school, home or on their own. OneSeventeen Media’s founders, Beth Carls and Amy Looper, are passionate about making kids’ lives better and easier to manage. By creating relevant mobile tools, they help them navigate their world in a respectful, responsible and confident way to become successful, productive global citizens. Learn more at www.one-seventeen-media.com.

About South By Southwest EDU

The SXSW EDU Conference & Festival takes place each March in Austin, TX as a four-day event offering compelling sessions, in-depth workshops, engaging learning experiences, mentorship, film screenings, future-focused competitions, an expo and networking opportunities. SXSW EDU empowers its global community to connect, discover, and impact. SXSW EDU is a component of the [South by Southwest®](#) (SXSW®) family of conferences and festivals. Internationally recognized as the convergence gathering for creative professionals, SXSW EDU extends SXSW’s support for the art of engagement to include society’s true rock stars: *educators!*

###