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CONTACT:

Beth Carls, OneSeventeen Media, PBC

P: (713) 854 – 8766

E: beth.carls@oneseventeenmedia.com

OneSeventeen Media Chosen by Chicago Booth School of Business As a MIINT Company Finalist

AUSTIN, TX – (January 13, 2020) Austin-based OneSeventeen Media was recently announced as one of three top selections from numerous companies evaluated to be the Chicago Booth School of Business representative company at the 2020 MBA Impact Investing Network and Training (MIINT) Competition in Philadelphia, PA.

MIINT, a partnership with impact investing firm Bridges Fund Management and co-sponsored by Wharton Social Impact Initiative (WSII), is a six-month training program that culminates every year with the convening of business and graduate students from around the world. Those students present their work to a panel of judges who pick five finalists for the \$50,000 prize, to be invested in a business of their choosing. Nearly 600 students from 25 business schools converge on Philadelphia in April for the final competition.

“We see the MIINT as an important way to satisfy a growing, global student demand for impact investing training opportunities, and to build a pipeline of investment talent,” said Nick Ashburn, WSII Senior Director.

“We enjoyed our experience with the University of Texas’ McCombs MIINT as their chosen company in 2018. The UT MBA students did a great job and brought home the Student Choice Award. We look forward to working with the Chicago Booth MBA team this year to bring home the top award,” said Beth Carls, OneSeventeen Media CEO.

About OneSeventeen Media, PBC

reThinkIt!, brought to you by OneSeventeen Media, is a digital mental health platform using chatbot assistants, live chat counselors and an evidence-based "early detection" assessment to help kids 10-18 better process difficult emotions, understand their own behaviors, and navigate those of others – at school, home or on their own. OneSeventeen Media’s founders, Beth Carls and Amy Looper, are passionate about making kids’ lives better and easier to manage. By creating relevant mobile tools, they help them navigate their world in a respectful, responsible and confident way to become successful, productive global citizens. Learn more at www.one-seventeen-media.com.

About MBA Impact Investing Network and Training (MIINT)

MIINT is an experiential impact investing program designed to teach students at business and graduate schools how to think like an impact investor. The program was founded in 2011 and currently involves students from 25 schools. It is a program of Bridges Fund Management in partnership with the Wharton Social Impact Initiative. MIINT partners include Apax Foundation, Impact Engine, Liquidnet, Merrill Lynch, Mission Throttle, The Moelis Family Foundation, New Venture Fund, Prodigy Finance and Threshold Group.

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