

AI for Happier Students and Safer Schools

With reThinkIt! App, B Corp OneSeventeen Media Supports the Mental and Emotional Well-Being of Today's Youth



Grow Ensemble Following

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To find the podcast on iTunes, [click here](#).

Amy Looper is co-founder and COO of [OneSeventeen Media](#), an artificial intelligence edtech company that is making waves (or maybe calming them ...) in the mental health space. Looper, along with her business partner Beth Carls, has built a life-changing product: reThinkIt! — an app that helps kids process difficult emotions in real time.



Amy Looper, co-founder and COO of OneSeventeen Media.

The reThinkIt! app has been successful using technology to support kids from pre-k through 12th grade. The app has literally saved lives, by preventing a school shooting, and it boosts attendance for kids who are more likely to miss school due to personal challenges. OneSeventeen’s 19 years of data-collecting continue to propel the Certified B Corporation toward greater progress.

In this episode of the Grow Ensemble Podcast, we chat about the issues of mental health at play for students and kids, and how Looper and Carls’ journey led them to their “19-year overnight success story” to provide a solution. Looper shares some of the practices that have led her to success, like how to think about networking, how to adapt to change, and the benefits of building a strong community. With a long history of success in business and impact, she shares some of the practices and philosophies that she’s developed along the way.

Bonus material: Get the full show notes and extras for this episode.

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OneSeventeen Media is part of the community of Certified B Corporations that have used a third-party verification of their impact. Use the [free B Impact Assessment](#) to evaluate your company's impact on all stakeholders, including the environment, your workers, your community and your customers.

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Join us for this episode with Looper for these key takeaways:

Mental health issues in school-aged children and how reThinkIt! is helping. How to put yourself in a position to encounter opportunity.

The benefits of business accelerators while developing your company and community.

How to leverage your time when building your business .

B the Change gathers and shares the voices from within the movement of people using business as a force for good and the community of [Certified B Corporations](#). The opinions expressed do not necessarily reflect those of the nonprofit B Lab.