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Co-Founders Named Mentors-in-Residence for University of Texas SELL Fellowship

Austin, TX (October 2, 2017) - Of all the world's influential universities, The University of Texas at Austin, is an entrepreneurship powerhouse. Yet, even as the University continues to advertise the motto, *"What Starts Here Changes the World"*, students often struggle in executing actionable steps to go about enacting that type of societal change.

Housed under the University of Texas at Austin's undergraduate Student Government, the SELL Fellowship Program gives students of the university a first-class introduction to social entrepreneurship and innovation. Founders Sam Lin, Micky Wolf, Arnav Jain, Rupasri Shankar and Danish Tharvani believe it is the first of its kind and the only student-specific social impact learning lab at both UT and perhaps the country.

OneSeventeen Media co-founders, Beth Carls and Amy Looper, are serving as inaugural mentors-in-residence for the student-led group during the Fall 2017.

THE SELL FELLOWSHIP PROGRAM

The goal of the **Social Entrepreneurship Learning Lab (SELL)** is to bring together students from all backgrounds to create meaningful solutions to age-old programs. Cohorts of SELL Fellows will meet on a weekly basis to better understand difficult societal crises in an immersive manner. At its end, participants of the fellowship will be able to think critically about social issues as well as understand the process of creating impact.

THE PROGRAM COMPONENTS

The SELL Fellowship Program consists of a 6-part program of 3-hour workshop sessions where students are equipped, step-by-step, with a social entrepreneur's essential toolbox. To accomplish this, the program will use various education elements in order to have students LEARN, THINK and ACT on social entrepreneurship. Various levels of outside

participation are expected from program elements. However, the goal is that no week should exceed more than 2-3 hours of outside preparation time on behalf of the student fellow participants.

OneSeventeen Media is also Texas' first Certified B Corporation and meets rigorous standards of overall social and environmental performance, transparency, and accountability. B Corporation Certification is to business what Fair Trade is to coffee or LEED is to a building. Reincorporating as a benefit corporation allows OneSeventeen Media to fulfill the legal requirement for certification using today's best practices.

About OneSeventeen Media, PBC

OneSeventeen Media creates mobile tools to help kids figure out life and the people around them. reThink It! puts advice at kids' fingertips anytime, anywhere. It is part live texting with an on-demand 24-hour virtual mentor and part AI that tailors advice to a child's specific needs in real-time helping them make wiser decisions on the fly – at school, at home or when on their own. ThinkingApp, their most recent product, supports PreK-2nd grade students, teachers and parents. Both in English and Spanish, ThinkingApp helps students explore feelings, self-regulation, manners, problem-solving and success tools. Teachers/parents help students get to the heart of the matter through a teacher dashboard, I Feel Report, Parent's Guide and other supportive tools.

For more information, visit www.oneseventeenmedia.com or contact info@oneseventeenmedia.com.

About SELL Fellowship

The Social Entrepreneurship Learning Lab (SELL) is an interdisciplinary fellowship program targeted at providing a comprehensive approach to learning about social entrepreneurship.

For more information, visit www.sellfellowship.org or contact director@sellfellowship.org.

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