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Making Kids Better People, Helps our Communities Thrive

AUSTIN, TX – (January 31, 2018) OneSeventeen Media recently participated at the Mid-Winter US Conference of Mayors held in Washington DC January 24-26, 2018. Company founders Beth Carls and Amy Looper shared ed tech industry best practices and featured one of the company’s products for 3rd – 12th grades – reThinkIt!

The US Conference of Mayors is the official non-partisan organization of cities with populations of 30,000 or more. Currently, over 1,400 mayors of cities from across the country represent their cities at the national conference. In addition to OneSeventeen Media’s discussion on New Technologies for Improved School Performance, conference attendees experienced a wide range of experts, including: Marian Wright Edelman, Children’s Defense Fund, speaking on youth empowerment and building policy-community trust; and, Mayor Carolyn Goodman of Las Vegas speaking on emergency preparedness.

“Making kids better people, helps our communities because at the end of the day, every child is at risk no matter where they come from. They all need advice with life and the people around them,” said Amy Looper, COO of OneSeventeen Media. “We were excited to be able to share our best practices gathered from our real-time data and experienced on the ground in schools across the US.”

OneSeventeen Media, Inc. – creator of mobile tools to help kids figure out life and the people around them. reThinkIt! puts advice at kids’ fingertips anytime, anywhere. It is part live texting with an on-demand 24-hour virtual mentor and part AI that tailors advice to a child’s specific needs in real-time helping them make wiser decisions on the fly – at school, at home or when on their own. ThinkingApp, their most recent product, supports PreK-2nd grade students, teachers and parents. In English and Spanish, ThinkingApp helps students explore feelings, self-regulation, manners, problem-solving and success tools. Teachers/parents help students get to the heart of the matter through a teacher dashboard, I Feel Report, Parent’s Guide and other supportive tools. For more information, www.one-seventeen-media.com.

U.S. Conference of Mayors - The U.S. Conference of Mayors is the official nonpartisan organization of cities with populations of 30,000 or more. There are more than 1,200 such cities in the country today, and each city is represented in the Conference by its chief elected official, the mayor. Find us at usmayors.org, on facebook.com/usmayors, or follow us on Twitter at twitter.com/usmayors.

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