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OneSeventeen Media Invited to Judge and Keynote at the First Annual University of Texas Energy Olympiad

AUSTIN, TX – (January 18, 2018) OneSeventeen Media co-founders, Beth Carls and Amy Looper, have been invited to participate as judges and keynote speakers for the upcoming Longhorn Energy Summit as part of The [University of Texas at Austin Energy Olympiad](#). This event, in partnership with the UT Energy Institute, The Cockrell School of Engineering, and The United Nations Youth Envoy, is an innovation-based competition focused on our society's need to foster and encourage energy related projects developed by the next generation of young scientists and entrepreneurs.

As a premier energy university, The University of Texas at Austin is the perfect place to foster the next generation of energy innovators. The university is already heavily invested in leveraging Austin's breadth and depth of expertise to develop solutions for today's energy problems. The Energy Olympiad – comprised of the Longhorn Energy Summit and the Youth Energy Summit – has extended this opportunity to high school students and Longhorns from around Texas.

“We already mentor many students at The University of Texas – Austin about social innovation entrepreneurship and this event seemed like a natural fit for us as social venture entrepreneurs with an interest in both social and environmental innovation,” said Beth Carls, CEO of OneSeventeen Media.

Judging for the Longhorn Energy Summit will be January 28, 2018 and the Youth Energy Summit will be judged the following weekend, February 3, 2018. Winning teams that envision the most impactful, sustainable solutions will be recognized at the Energy Olympiad Summit Dinner on February 3, 2018 where Ms. Looper will be the keynote speaker.

OneSeventeen Media, Inc. – creator of mobile tools to help kids figure out life and the people around them. reThinkIt! puts advice at kids' fingertips anytime, anywhere. It is part live texting with an on-demand 24-hour virtual mentor and part AI that tailors advice to a child's specific needs in real-time helping them make wiser decisions on the fly – at school, at home or when on their own. ThinkingApp, their most recent product, supports PreK-2nd grade students, teachers and parents. In English and Spanish, ThinkingApp helps students explore feelings, self-regulation, manners, problem-solving and success tools. Teachers/parents help students get to the heart of the matter through a teacher dashboard, I Feel Report, Parent's Guide and other supportive tools.

For more information, www.oneseventeenmedia.com

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