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Angel Network Founder Joins OneSeventeen Media Board

AUSTIN, TX – (January 2, 2017) Bob Bridge, founder of the Southwest Angel Network, is the newest member of the OneSeventeen Media, Inc. Board of Directors.

With an extensive background in mentoring and advising social-impact start-up companies across Texas, Bridge brings a wide range of skills and expertise to companywide governance and leadership. Bridge founded the Southwest Angel Network (SWAN) in 2015, a Texas based angel investor network focusing on social impact ventures.

“Bob Bridge is one of the most recognized names in the social impact start-up community in Central Texas, and it’s a well deserved recognition,” said Beth Carls, Co-Founder and CEO of OneSeventeen Media, Inc. “We are beyond honored to have him join our team as a board member as we expand our impact to students across the nation.”

“Beth and Amy had different early childhood experiences. This experience provides them a unique yin-yang approach to product development. They’re both motivated to build world class mobile apps that help today’s kids have safe access to information at their fingertips for help anytime, anywhere. I’m excited to be a part of their team,” said Bob Bridge, founder of SWAN and newly appointed

OneSeventeen Media board member.

OneSeventeen Media, Inc. - creator of mobile tools to help kids figure out life and the people around them. reThinkIt!™ puts advice at kids' fingertips anytime, anywhere. It is part live texting with an on-demand 24-hour virtual mentor and part AI that tailors advice to a child's specific needs in real-time helping them make wiser decisions on the fly – at school, at home or when on their own. ThinkingApp™, their most recent product, supports PreK-2nd grade students, teachers and parents. Both in English and Spanish, ThinkingApp helps students explore feelings, self-regulation, manners, problem-solving and success tools. Teachers/parents help students get to the heart of the matter through a teacher dashboard, I Feel Report, Parent's Guide and other supportive tools.

For more information, www.oneseventeenmedia.com

The Austin-based **Southwest Angel Network (SWAN)** is nationally-recognized as a leader in supporting social-impact companies and [diversity](#). They also have programs to help promote entrepreneurship with the underserved in the Austin community and supports equal access to capital for companies with diverse management teams. A 501(c)(3) non-profit organization with an educational mission, SWAN works with [Austin social-impact accelerators](#) to educate entrepreneurs on what it means to establish growing and profitable businesses and educate angels on social-impact investment opportunities. The Southwest Angel Network is a member of the Angel Capital Association, and the Alliance of Texas Angel Networks.

For more information, www.swanimpact.org.

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