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**OneSeventeen Media Partners with Sunburst Digital to Bring
Its School Safety Platform to U.S. Classrooms**

AUSTIN, TX (November 13, 2018) School safety platform **reThinkIt!** is launching nationwide through its partnership with Sunburst Digital. OneSeventeen Media's **reThinkIt!** solution helps K12 students better process difficult emotions, understand their own behaviors and navigate those of others.

Backed by seven years of evidence-based research, **reThinkIt!** has had a positive impact on schools, including a statistically significant reduction in students' emotional distress. It provides in-depth, actionable information that enables school officials to deescalate damaging behaviors. **reThinkIt!** helped one Texas school avert a potential shooting through real-time insights about a troubled student—a nod to the research that showed students share five times more through the application than they do in face-to-face interactions with adults.

Beth Carls, OneSeventeen's CEO, says, "**reThinkIt!** educators spend more time teaching than managing disruptive behaviors and their students spend more time learning in a safer environment. We're thrilled that more schools will be able to implement **reThinkIt!** through this partnership with Sunburst."

Now available via mobile app, **reThinkIt!** promotes a tech-forward approach to improving school climate. Minty, an AI-powered chatbot, along with experienced counselors, use trauma-informed, restorative and social emotional principles to support students while powerful analytics and an updated curriculum support educators who need to monitor safety and address behavioral trends.

"**reThinkIt!** is a flagship product for our SafeSchools portfolio," adds Ken Leonard, Sunburst Digital's CEO. "We see a great demand from our school partners to leverage technology to better support challenging issues around mental health and student risk assessment. **reThinkIt!**'s app-driven approach to engaging with middle and high school students meets them where they are—all while providing information that can save lives."

reThinkIt! is now available from Sunburst at <http://safeschools.sunburst.com/rethinkit>.

About Sunburst Digital: Sunburst has connected educators with digital content solutions for three decades, providing curriculum services to more than 95% of US school districts. Sunburst works with schools to deeply understand their needs, match them with the best educational tools to achieve their aims and support them in adoption. The *Sunburst SafeSchools* initiative focuses on school safety and social emotional learning programs to promote healthy, positive, and secure school communities.

About OneSeventeen Media: OneSeventeen provides a suite of AI-powered, evidence-based mobile apps,

ThinkingApp™ and reThinkIt!™, that help both English and Spanish speaking PreK - 12 students better process difficult emotions, understand their own behaviors, and navigate those of others. The apps perform an “emotional digital triage™” and alert school leaders to a student’s potentially harmful thoughts and behaviors, while enabling students to express their worries and frustrations.

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