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## **OneSeventeen Media Pilot Leads to Key Education Findings**

**AUSTIN, TX** (June 2017) – A recent OneSeventeen Media middle school pilot found that 27% of student’s in-school behavior is directly related to something going on outside of school.

The pilot study took place over an eight-week period at two Austin, Texas schools –a traditional middle school (grades 6-8) and a charter school (grades 8-11). During the pilot, the company tested the reThinkIt!™ platform, a program that helps students make wiser decisions through social and emotional learning modules that allow them to share their side of the story.

“Our goal is to meet students at their fingertips through technology, where they are often most comfortable” said Beth Carls, CEO of OneSeventeen Media. “The pilot study found that students share up to six times more information through our technology. This information can help teachers and schools more effectively and efficiently meet the needs of their students through improved interventions.”

The reThinkIt!™ platform also assists school administrators and teachers with discipline management. During the pilot, 54% of students were more open to accepting responsibility once they completed the reThinkIt!™ module.

“reThinkIt!™ has been a great tool to help teachers manage their classrooms” said one school administrator. “It provides a secure way to “de-escalate” potential classroom drama.”

For additional information or a copy of the 2017 Austin School Pilot Study findings, please contact CEO Beth Carls.

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## **OneSeventeenMedia, PBC**

OneSeventeen Media is home to reThinkIt!<sup>™</sup> and ThinkingApp<sup>™</sup>, mobile-based tools that help students make wiser decisions on the fly through virtual and on-demand mentorship as well as self-help learning modules. The innovative tools help K12 schools increase revenues, preserve teachers' time and reduce emotional distress among students.

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