



FOR IMMEDIATE RELEASE: FEBRUARY 2018

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UT McCombs School of Business Selects OneSeventeen Media as their MIINT Company

AUSTIN, TX – (February 3, 2018) Austin-based OneSeventeen Media was recently announced as the top selection from 15 companies to be the University of Texas McCombs School of Business representative company in the 2018 MBA Impact Investing Network and Training ([MIINT](#)) Competition in Philadelphia, PA.

MIINT, a partnership with impact investing firm Bridges Fund Management and co-sponsored by Wharton Social Impact Initiative (WSII), is a six-month training program that culminates every year with the convening of business and graduate students from around the world. Those students present their work to a panel of judges who pick five finalists for the \$50,000 prize, to be invested in a business of their choosing.

Nearly 600 students from 25 business schools converge on Philadelphia in April for the final competition. “We see the MIINT as an important way to satisfy a growing, global student demand for impact investing training opportunities, and to build a pipeline of investment talent,” said Nick Ashburn, WSII Senior Director.

“Our students researched a number of companies to come up with a shortlist of fifteen excellent prospects, from which they chose OneSeventeen Media. Beth and Amy were ideal entrepreneurs for our students to work with during this process that includes a thorough due diligence phase. They were prompt in providing materials, open in their communications, and often answered more questions than my students thought to ask, even taking on the role of mentors from time to time,” UT McCombs MIINT Faculty Advisor Dr. Meeta Kothare shared.

“What an honor to be selected to work with Dr. Kothare and the amazing team of MBA students. We are excited to help the team create the best presentation possible and bring the winning trophy to back to Austin,” said Beth Carls, OneSeventeen Media co-founder and CEO.

Winning schools in the past include: The Wharton School, Kellogg School of Management and MIT Sloan School of Management.

OneSeventeenMedia, PBC

OneSeventeen Media is home to ReThinkIt!™ and ThinkingApp™, mobile-based tools that help students make wiser decisions on the fly through virtual and on-demand mentorship as well as self-help learning modules. The innovative tools help K12 schools increase revenues, preserve teachers’ time and reduce emotional distress among students.

MBA Impact Investing Network and Training

MIINT is an experiential impact investing program designed to teach students at business and graduate schools how to think like an impact investor.

The program was founded in 2011 and currently involves students from 25 schools. It is a program of Bridges Fund Management in partnership with the Wharton Social Impact Initiative.

MIINT partners include Apax Foundation, Impact Engine, Liquidnet, Merrill Lynch, Mission Throttle, The Moelis Family Foundation, New Venture Fund, Prodigy Finance and Threshold Group.

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