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## **One Seventeen Media Makes 2015 ‘Best for the World’ List**

**AUSTIN, TX** (April 14, 2015) – Texas’ first certified B Corp, OneSeventeen Media, has been recognized for creating the most positive overall social and environmental impact by the nonprofit B Lab with the release of the Fourth Annual ‘B Corp Best for the World’ list.

The ‘B Corp Best for the World’ list honors businesses that earned an overall score in the top 10% of more than 1,200 Certified B Corporations from over 120 industries on the B Impact Assessment, a rigorous and comprehensive assessment of a company's impact on its workers, community, and the environment. Honorees were recognized among micro, small, and mid-sized businesses around the globe.

Co-Founder and CEO Beth Carls shared, “In 2009 when OneSeventeen Media first became a Certified B Corporation, we were B Lab’s 176<sup>th</sup> certified B Corp and first in Texas. Now there are over 1,200 certified businesses and 17 of those are in Texas. As Certified B Corps have grown globally, so have we, in large part due to the support of B Lab and the B Corp community. The best businesses don’t just turn a profit – they’re a force for good. That’s why we’re proud to be a 2015 Best for the World honoree.”

“Today's honorees inspire all companies to compete not only to be best in the world, but best for the world. We hope many will take the first step by using the B Impact Assessment to measure and manage their impact with as much rigor as their profit,” said Jay Coen Gilbert, Co-Founder of B Lab, the nonprofit organization that certifies B Corporations and governs the independent third

party standard used to generate the comparable assessment of corporate impact.

B Lab simultaneously released separate lists recognizing the companies 'Best for the Environment' (environmental impact), 'Best for Community' (community impact), and 'Best for Workers' (employee impact) which can be found at [bestfortheworld.bcorporation.net](http://bestfortheworld.bcorporation.net). A total of 350 companies were named 2015 Best For the World Honorees.

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**OneSeventeen Media, Inc.** - Proud to be Texas' first B Corp, OneSeventeen Media makes kids' lives better and easier to manage with MyMobileMentor™. MyMobileMentor gives students a personal need-it-now digital mentor right in the palm of their hand – intuitively at-the-ready anytime they feel their life is getting tricky. For schools and parents, MyMobileMentor is a “digital first responder.” Meeting kids early in their tech-based culture gets to the heart of the matter quicker helping them make wiser decisions before they're in deeper trouble. For more information, visit <http://www.oneseventeenmedia.com>.

**B Lab** is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies compete not only to be the best in the world, but the best for the world and society will enjoy prosperity for all for the long term. B Lab drives this systemic change by: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and good marketing; 2) passing benefit corporation legislation to give business leaders the freedom to create value for society as well as shareholders; 3) helping businesses measure, compare and improve their social and environmental performance with the free B Impact Assessment; 4) driving capital to impact investments through use of its B Analytics and GIIRS Ratings platform. For more information, visit [www.bcorporation.net](http://www.bcorporation.net)

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